

# MEDIA & PUBLICATIONS PROJECTS OFFICER

- Immediate start
- Committed, dynamic team environment
- Part time (3 days per week)



The **Continence Foundation of Australia** represents Australians affected by, or at risk of, bladder and bowel control problems and acts as an advocate for their interests. As the national peak body, the Foundation exists to serve all Australians by promoting bladder and bowel health.

Reporting to the Marketing and Communications Manager and working closely with national staff and state branches, this role will provide the opportunity to be part of an exciting new direction in promoting continence awareness, building effective stakeholder relationships and producing informative, compelling communications.

Drawing on your relevant tertiary qualifications and experience your scope will encompass:

- Media – including daily media activities, media releases, website and social media content, distribution & contact lists
- Magazine / eNewsletter – implement the yearly production schedule, marketing plan, write content, produce, promote and report on progress for quarterly print and online publications
- Write stories – submit regular news articles and angles for publication or broadcast, monitor, and record media results
- Reporting - regular reporting against performance targets

This is an exceptional career opportunity for a high energy, organised, self-starter with outstanding written and verbal communication skills and proven talent in journalism, multimedia and media relations.

If you would like to contribute to the important work of this organisation, please forward your application to [cv@dakinmeyers.com.au](mailto:cv@dakinmeyers.com.au) or call Rick Mayers / Philip Mayers for a confidential discussion on 03 9629 6999.